



**2021**  
**BOWEN BASIN**  
**SYMPOSIUM**

**Coal: Embracing Change and Innovation**  
24 – 26 August 2021 • Mackay Entertainment and Convention Centre

*Proudly hosted by the Bowen Basin Geologist's Group*

## Sponsorship & Exhibition

**Bowen Basin Geologists Group Symposium**  
**Coal: Embracing Change and Innovation**

**Mackay Entertainment & Convention Centre,**  
**Mackay Queensland**

**24 – 26 August 2021**



Chairman – David Green [greengeo@optusnet.com.au](mailto:greengeo@optusnet.com.au) | Secretary – Danique Gerber [dgerber@rpmglobal.com](mailto:dgerber@rpmglobal.com)





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## Sponsorship & Exhibition

Dear Sir/Madam,

This year in August, the Bowen Basin Geologists Group (BBGG) will conduct its 8<sup>th</sup> Bowen Basin Symposium titled "Coal: Embracing Change and Innovation". The BBGG is a not for profit group of geoscientists, dedicated to ensuring the continued development of our members and the success of the coal resource industry throughout Australia.

The Bowen Basin Symposium (the Symposium) has been a resounding success since its inception in 1985. The Symposium usually attracts over 500 delegates and provides a unique opportunity to foster the exchange of ideas and solutions to common challenges in the industry. It also provides an important forum for our members to keep abreast of new technologies available through the oral and poster presentations and trade displays that have been a key part of each previous Symposium.

The Organising Committee has been actively involved in preparing for the Symposium, which will be held on the 24<sup>th</sup> to 26<sup>th</sup> August 2021 in Mackay, Queensland at the Mackay Entertainment & Convention Centre (MECC). The Organising Committee is very excited to be providing a modern and innovative technical program with leading keynote speakers, traditional 20-minute oral presentations, rapid 3-minute oral presentations, video presentations, panel sessions, breakout discussions and interactive poster displays.

The Organising Committee acknowledges that the success of the previous symposia would not have been possible without generous financial support from both the mining houses and the service industries. This financial support has ensured that the costs for delegates to attend the Symposium are low, and that the Symposium remains revenue neutral.

In order to build on the past successes, the Organising Committee would like your company to consider financially supporting the 2021 Symposium through one of the sponsorship options that are available. This support would assist the Committee to achieve the following goals.

- Maintain the high standard of the Symposium
- Ensure the Symposium remains revenue neutral
- Subsidise delegate registration fees
- Subsidise student attendance

To assist you with your sponsorship decision, the Organising Committee has created this sponsorship prospectus. As you will see, a number of sponsorship categories have been created and named to reflect the industry we participate in and we are also very excited to be offering sponsorship opportunities in support of our very first 2021 Dinosaur Safari.

Our exciting website <https://www.2021bbs.com.au/> provides up-to-date information on all details of the symposium, including the sponsorship options and specific deals itemised below, the exhibition space and symposium program, and also where we will be happy to advertise your support via sponsorship of this event.



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Sponsor organisations will be acknowledged on the basis of their sponsorship category. Your company logo will appear on all printed conference material, conference banners, in the conference proceedings and will be formally acknowledged during the opening and closing ceremonies.

The Organising Committee is also finalising the extensive trade display component of the Symposium. This will include space for up to 50 booths and an up-to-date floor plan is available on the sponsorship page of the website (<https://www.2021bbs.com.au/sponsorship-and-exhibition.php>).

All levels of sponsorship will be gratefully accepted and will assist the Organising Committee to achieve our goals.

Thank you for considering this request and should you have any questions in this regard please contact either of us in the Sponsorship Committee:

.....  
Sylvia Michael  
Mob 0417759544  
Email [sponsorship@2021BBS.com.au](mailto:sponsorship@2021BBS.com.au)

.....  
Troy Peters  
Phone 07 33765544, Mob 0407962297  
Email [sponsorship@2021BBS.com.au](mailto:sponsorship@2021BBS.com.au)



## Sponsorship & Exhibition

### Summary of Sponsorship Tier Options

Package Features	Diamond \$25,000	Graphite \$15,000	Anthracite \$10,000	Bituminous <del>\$5,000</del>	Lignite \$2,000
Number of Packages Available as of January 2021	1	2	6	No longer available	Unlimited
Exhibition Booths	4	2	1	50% Off	
Logo Displayed					
• Plenary Session	✓				
• During Keynote Session	✓	✓			
• Conference mail outs	✓	✓	✓	✗	
• Conference website	✓	✓	✓	✗	✓
• Symposium Volume	✓	✓	✓	✗	✓
• Technical session breaks					
Profile on Sponsors Page of the Conference App and Symposium volume #words	250	200	100	<del>100</del>	50
Recognition at all appropriate occasions.	✓	✓			
Recognition on pocket program.	✓	✓	✓		
Free Delegate Registrations	4	3	2	✗	1
Free Exhibitor Registrations	4	3	2	✗	
Conference Dinner Tickets	4	3	2	✗	1
Welcome Reception Tickets	8	6	4	✗	1
Other	First choice of exhibition booth allocation				
Free Satchel Insert	✓	✓	✓	✗	✓

**Note:** All prices listed in this sponsorship schedule are **GST exclusive** unless indicated otherwise.



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## Sponsorship & Exhibition

### ***Diamond – Only one remaining!***

This major sponsor would be eligible for the following entitlements:

- 4 Free Exhibition Booths and inclusions (shell scheme optional)
- 4 Free Delegate Registrations, inclusive of conference dinner
- 4 Free Exhibitor Registrations
- Sponsors acknowledged at all appropriate occasions
- Corporate Logo displayed prominently during the Plenary & Keynote sessions
- Corporate Logo displayed on all Pre-conference mail outs
- Corporate Logo to appear on the online registration page
- Corporate Logo (Large Format) displayed in Symposium Volume along with Company Bio (250 words)
- Corporate Logo displayed on the Symposium App along with Company Bio (250 words)
- Corporate Logo displayed before commencement of each session
- Corporate Logo displayed on conference volume USB
- Corporate Logo displayed on free standing banner in the Main Hall
- First and exclusive look at the exhibition display space floor plan
- Recognition on the pocket program.
- Satchel Insert

### ***Graphite – Only two remaining!***

These sponsors would be eligible for the following entitlements:

- 2 Free Exhibition Booths and inclusions (shell scheme optional)
- 3 Free Delegate Registrations, inclusive of conference dinner
- 3 Free Exhibitor Registrations
- Sponsors acknowledged at all appropriate occasions
- Corporate Logo displayed prominently during the Keynote sessions
- Corporate Logo displayed on all Pre-conference mail outs
- Corporate Logo to appear on the online registration page
- Corporate Logo (Large Format) displayed in Symposium Volume along with Company Bio (200 words)
- Corporate Logo displayed on the Symposium App along with Company Bio (200 words)
- Corporate Logo displayed before commencement of each session
- Corporate Logo displayed on free standing banner in the Main Hall
- Recognition on the pocket program
- Satchel Insert



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## Sponsorship & Exhibition

### ***Anthracite – Only six remaining!***

These sponsors would be eligible for the following entitlements:

- 1 Free exhibition booth and inclusions (shell scheme optional)
- 2 Free Delegate Registrations, inclusive of conference dinner
- 2 Free Exhibitor Registrations
- Corporate Logo displayed on all Pre-conference mail outs
- Corporate Logo to appear on the online registration page
- Corporate Logo (Large Format) displayed in Symposium Volume along with Company Bio (100 words)
- Corporate Logo displayed on the Symposium App along with Company Bio (100 words)
- Corporate Logo displayed before commencement of each session
- Corporate Logo displayed on free standing banner in the Main Hall
- Recognition on the pocket program
- Satchel Insert

### **~~Bituminous – No longer available~~**

These sponsors would be eligible for the following entitlements:

- 50% discount on exhibition booth price and inclusions (shell scheme optional)
- 1 Free Delegate Registration, inclusive of conference dinner
- 1 Free Exhibitor Registration
- Corporate Logo displayed on all Pre-conference mail outs
- Corporate Logo to appear on the online registration page
- Corporate Logo (Large Format) displayed in Symposium Volume along with Company Bio (100 words)
- Corporate Logo displayed on the Symposium App along with Company Bio (100 words)
- Corporate Logo displayed before commencement of each session
- Corporate Logo displayed on free standing banner in the Main Hall
- Satchel Insert

### ***Lignite – Unlimited***

These sponsors would be eligible for the following entitlements:

- 1 Free Delegate Registration, inclusive of conference dinner
- Corporate Logo to appear on the online registration page
- Corporate Logo (Large Format) displayed in Symposium Volume along with Company Bio (50 words)
- Corporate Logo displayed on the Symposium App along with Company Bio (50 words)
- Corporate Logo displayed before commencement of each session
- Corporate Logo displayed on free standing banner in the Main Hall
- Satchel Insert

## Sponsorship & Exhibition

### Summary of Specific Sponsorship Options

Item	No. Available <i>As of January 2021</i>	Contribution	Comment
Conference Dinner	Exclusive	\$20,000	
Welcome Reception	Exclusive	\$10,000	
Vehicle Space	Only 2 remaining!	\$8,000	Standard: 6.5m by 3m Additional cost of \$400 per sqm for larger space
Exhibition Booth	Only 17 remaining!	\$2,750 or \$3,000	3m x 2m or 3m x 3m
Conference App	Exclusive	\$8,500	
Program Sessions	Only 7 remaining!	\$3,000	
<del>Delegate Lanyards</del>	<del>Exclusive</del>	<del>\$3,000</del>	No longer available
USB	Exclusive	\$3,000	
<del>Coffee Stations</del>	<del>No longer available</del>	<del>\$3,000</del>	<del>Per day, from 8:30am until 2:30pm</del>
Berocca Station	Exclusive	\$2,000	26 August 2021, from 8:30am until 2:30pm
Tea Breaks	Only 4 remaining!	\$3,000	
Lunch Breaks	3	\$4,000	
2021 Dinosaur Safari	Three opportunities!	\$1,500 or \$3,000	Exclusive options include: Camp Ground Reception, Jump-Up Reception and Glamping Ground Name

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## Sponsorship & Exhibition

### **Conference Dinner – Exclusive**

This sponsor would be eligible for the following entitlements:

- 3 Free Delegate Registrations, inclusive of Conference Dinner
- Exclusive naming rights to the Conference Dinner
- MC to announce the sponsor as the host of the Dinner
- Corporate Logo to appear on the online registration page
- Corporate Logo to be pinned to the top of the App news feed
- Corporate Logo displayed in Symposium Volume along with Company Bio (100 words)
- Corporate Logo displayed on the Symposium App along with Company Bio (100 words)
- Sponsor supplied banners / merchandise to be placed in the reception area as Conference Dinner sponsor
- Satchel Insert

### **Welcome Reception – Exclusive**

This sponsor would be eligible for the following entitlements:

- 3 Free Delegate Registrations, inclusive of conference dinner
- Exclusive naming rights to the Welcome Reception
- MC to announce the sponsor as the host of the reception
- Corporate Logo to appear on the online registration page
- Corporate Logo to be pinned to the top of the App news feed
- Corporate Logo displayed in Symposium Volume along with Company Bio (100 words)
- Corporate Logo displayed on the Symposium App along with Company Bio (100 words)
- Sponsor supplied banners / merchandise to be placed in the reception area as Welcome Reception sponsor
- Satchel Insert

### **Vehicle Space – Only two remaining!**

Your 6.5m by 3m space is available:

- The road in front of the entrance of the MECC (one) or
- Within the Exhibition Hall (two)

Please see the website for the vehicle space locations.

Your 6.5m by 3m space includes:

- One Free Delegate Registration, inclusive of conference dinner
- One Free Exhibitor Registration, exclusive of conference dinner





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### ***Exhibition Booth – Only 17 remaining!***

Your 3mx2m or 3mx3m space includes:

- One Free Delegate Registration, inclusive of conference dinner
- One Free Exhibitor Registration, exclusive of conference dinner

The summary exhibitor's manual on the website provides more details.

### ***Conference App – Exclusive***

This sponsor would be eligible for the following entitlements:

- 2 Free Delegate Registrations, inclusive of conference dinner
- Corporate Logo to appear on the online registration page
- Corporate Logo to be pinned to the top of the App news feed
- Corporate Logo displayed in Symposium Volume along with Company Bio (50 words)
- Corporate Logo displayed on the Symposium App along with Company Bio (50 words)
- Corporate Logo displayed on free standing banner in the Main Hall as conference app sponsor
- Satchel Insert

### ***Program Sessions – 1 Offer for each Session – Four sessions have already gone!***

This sponsor would be eligible for the following entitlements:

- 1 Free Delegate Registration, inclusive of conference dinner
- Corporate Logo displayed and announcement by session chair before commencement of session
- Corporate Logo to appear on the online registration page as a session sponsor
- Corporate Logo displayed in Symposium Volume as a session sponsor
- Corporate Logo displayed on the Symposium App as a session sponsor
- Corporate Logo displayed on free standing banner at appropriate session
- Corporate Logo displayed on TV monitor/program overview at reception
- Corporate Logo displayed on TV monitor/sign at entrance of session as a session sponsor



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### ~~Delegate Lanyards – No longer available~~

~~This sponsor would be eligible for the following entitlements:~~

- 1 Free Delegate Registration, inclusive of conference dinner
- Corporate Logo to appear on the lanyard
- Corporate Logo to appear on the online registration page as lanyard sponsor
- Corporate Logo displayed in Symposium Volume as lanyard sponsor
- Corporate Logo displayed on the Symposium App as lanyard sponsor
- Corporate Logo displayed on free standing banner in the Main Hall as lanyard sponsor

### **USB – Exclusive**

This sponsor would be eligible for the following entitlements:

- 1 Free Delegate Registration, inclusive of conference dinner
- Corporate Logo to appear on the USB
- Corporate Logo to appear on the online registration page as USB sponsor
- Corporate Logo (Large Format) displayed in Symposium Volume as USB sponsor
- Corporate Logo displayed on the Symposium App as USB sponsor
- Corporate Logo displayed on free standing banner in the Main Hall as USB sponsor

### ~~Coffee Stations – No longer available~~

~~These sponsors would be eligible for the following entitlements:~~

- 1 Free Delegate Registration, inclusive of conference dinner
- Corporate Logo / Banners to appear at the coffee station for the day
- Corporate Logo to appear on the online registration page as a coffee station sponsor
- Corporate Logo (Large Format) displayed in Symposium Volume as a coffee station sponsor
- Corporate Logo displayed on the Symposium App as a coffee station sponsor
- Corporate Logo displayed on free standing banner in the Main Hall as a coffee station sponsor
- Sponsor may provide promotional items for use at the coffee station/s subject to organising committee approval



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### ***Berocca Stations – Only on Thursday after the Formal Dinner***

This sponsor would be eligible for the following entitlements:

- 1 Free Delegate Registration, inclusive of conference dinner
- Corporate Logo / Banners to appear at the Berocca station for the day
- Corporate Logo to appear on the online registration page as Berocca station sponsor
- Corporate Logo (Large Format) displayed in Symposium Volume as Berocca station sponsor
- Corporate Logo displayed on the Symposium App as a Berocca station sponsor
- Corporate Logo displayed on free standing banner in the Main Hall as Berocca station sponsor
- Sponsor may provide promotional items for use at the Berocca station/s subject to organising committee approval

### ***Tea Breaks – Only four remaining!***

These sponsors would be eligible for the following entitlements:

- 1 Free Delegate Registration, inclusive of conference dinner
- Announcement by session chair at the end of previous session
- Corporate Logo / signage to appear at the relevant tea break
- Corporate Logo to appear on the online registration page as a tea break sponsor
- Corporate Logo (Large Format) displayed in Symposium Volume as a tea break sponsor
- Corporate Logo displayed on the Symposium App as a tea break sponsor
- Sponsor may provide promotional items for use at catering stations subject to organising committee approval

### ***Lunch Breaks***

These sponsors would be eligible for the following entitlements:

- 2 Free Delegate Registrations, inclusive of conference dinner
- Announcement by session chair at the end of previous session
- Corporate Logo / signage to appear at the relevant lunch break
- Corporate Logo to appear on the online registration page as a lunch sponsor
- Corporate Logo (Large Format) displayed in Symposium Volume as a lunch sponsor
- Corporate Logo displayed on the Symposium App as a lunch sponsor
- Sponsor may provide promotional items for use at catering stations subject to organising committee approval



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### ***2021 Dinosaur Safari – Only three opportunities available!***

#### ***Clamping Ground Name: \$3,000 (Exclusive)***

This sponsor would be eligible for the following entitlements:

- Exclusive naming rights to the Clamping Ground
- 2021 Dinosaur Safari Co-ordinator to announce the sponsor as the Clamping Ground Name sponsor
- Corporate Logo to appear on Clamping Ground Signage
- Corporate Logo to appear on the 2021 Dinosaur Safari's online registration page
- Corporate Logo displayed in Symposium Volume as the Clamping Ground Name sponsor
- Corporate Logo displayed on the Symposium App as the Clamping Ground Name sponsor
- Sponsor supplied banners / merchandise to be placed in campsite (Friday - Sunday)
- Symposium Satchel Insert

#### ***Friday Night Camp Ground Reception: \$1,500 (Exclusive)***

This sponsor would be eligible for the following entitlements:

- Exclusive naming rights to the Friday Camp Ground Reception
- 2021 Dinosaur Safari Co-ordinator to announce the sponsor as the host of the Friday Camp Ground Reception
- Corporate Logo to appear on the 2021 Dinosaur Safari's online registration page
- Sponsor supplied banners / merchandise to be placed in campsite (Friday night)
- Symposium Satchel Insert

#### ***Saturday Night 'The Jump-Up' Reception: \$1,500 (Exclusive)***

This sponsor would be eligible for the following entitlements:

- Exclusive naming rights to the Saturday The Jump-up Reception
- 2021 Dinosaur Safari Co-ordinator to announce the sponsor as the host of the reception
- Corporate Logo to appear on the 2021 Dinosaur Safari's online registration page
- Sponsor supplied banners / merchandise to be placed at venue (Saturday night)
- Symposium Satchel Insert

***Details of the 2021 Dinosaur Safari are available on our website.***